AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
Red Eagle Media Group	
do hereby request station time concerning the following iss	sue:
National Rifle Association of America Political Victory Fund	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See	See	See	See	See	See
Schedule	Schedule	Schedule	Schedule	Schedule	Schedule

This broadcast time will be used by: NRA-PVF

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ■ Yes □ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
National Rifle Association of America Political Victory Fund 11250 Waples Mill Road Fairfax, VA 22030
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
Treasurer - Mary Rose Adkins

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

BASIS OF RACE OF ETHICS.		
The Sponsor agrees to indemnify liability, including reasonable atto above-requested advertisement(also agrees to prepare a script station at least before	orney's fees, that may ensue fro s). For the above-stated broa	m the broadcast of the dcast(s), the sponsor II be delivered to the
TO BE SIGNED E	BY ISSUE ADVERTISER (S	PONSOR)
Date	Signature	Contact Phone Number
TO BE SIGNE	ED BY STATION REPRESENT	ATIVE
□ Accepted	☐ Accepted in Part	□ Rejected
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

WOC10446466 [00.00]

Order Printout

Order Status: New Start/End Dates: 08/08/16 - 08/14/16

C/P/E:

388 / 912 / 7600

Product Desc.:

2016

Traffic #: Agency: Red Eagle Media

Buyer Order #: 5270132 Advertiser: 388 - NRA-PVF Estimate Desc.: TV Aug 8 - 14 Total Cost:

Property: Unassigned (Ron Henslee) WITN TV Primary Demo: Adults 35-64 (RTG) Received Date: 8/05/16 11:42 AM \$26,105.00 (Cash)

Comments:

Separation: 30

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Page 1 of 2

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WOC10446449 [00.00]

Order Printout

Order Status: Opened-New Start/End Dates: 08/15/16 - 08/21/16

Agency:

Red Eagle Media

Buyer Order #: 5270383 Traffic #:

Unassigned (Ron Henslee) WITN TV Advertiser: 388 - NRA-PVF

Primary Demo: Adults 35-64 (RTG)

C/P/E: 388 / 912 / 7601

Estimate Desc.; TV Aug 15 - 21 Product Desc.: 2016

Received Date: 8/05/16 11:32 AM Total Cost: \$25,510.00 (Cash)

Comments:

Property:

Separation: 30

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Page 1 of 2

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WOC10446459 [00.00]

Order Printout

Order Status: Opened-New Start/End Dates: 08/22/16 - 08/28/16 C/P/E:

Buyer Order #: Traffic #: 5270456 Advertiser: Agency: Red Eagle Media 388 - NRA-PVF

Product Desc.:

2016

388 / 912 / 7602

Unassigned (Ron Henslee) Total Cost: Estimate Desc.: TV Aug 22 - 28

Property: **VT NTIW** Primary Demo: Adults 35-64 (RTG) Received Date: 8/05/16 11:36 AM \$22,270.00 (Cash)

Comments:

Separation: 30

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	305.10		241.13		290.91		270.00		220.00		102.27		102,27		102.27		102.27		109.76		109.76		109.76		109.76		81.82		107.59		107.59		82.89		82.89		82.89		68.29	СРР	64

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Adults 35-64 GRP: 186.50	Spot Totals:		210.00		450.00		450.00		450.00		225.00		180,00		180,00		180.00		125,00		1,495.00	Rate	
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